IMPACTING THE WORLD FOR OVER 36 YEARS

BANDUNG, INDONESIA
BUDAPEST, HUNGARY
GUIYANG, CHINA
MBABANE, ESWATINI
NAGAOKA, JAPAN
NÎMES, FRANCE
REGGIO EMILIA, ITALY
TOLUCA, MEXICO
TRIER, GERMANY
2020 HIGHLIGHTS

Recognized as Best Overall Program in the nation for the 10th time. Youth board member Will Lourcey given the Outstanding Youth Leadership Award.

Hosted virtual Annual Meeting with public television host and best-selling guidebook author Rick Steves attended by 400+

Celebrated 35th anniversary with Reggio Emilia, Italy through historical video production.

Launched 35 Things in 35 Days unique social media campaign featuring cultures of all nine of Fort Worth’s sister cities.

Enjoy a brief look at 2020!
2020 Impact

- **In-Person Programs & Exchanges**
  - 8 programs
  - 645 adults involved

- **Virtual Programs & Exchanges**
  - 33 programs
  - 150 youth involved

- **Economic Impact**
  - $14 MM

- **Scholarships Raised**
  - $17,031
Fort Worth Sister Cities is the preferred resource for international relations because of:

- Deep, long-standing relationships with international leaders and partners
- Expertise in protocol and intercultural competency
- Access to local internationally focused resources
- Access to international network of sister city programs, embassies, NGOs and US Dept. of State
- Powerful and effective outcome-based programming supported by evaluation and research
- Committed volunteers with expertise in international relations
- Personal relationships with citizens from other countries
# FINANCIAL STATEMENTS

For the fiscal year ended September 30, 2020

## Statement of Financial Position

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$599,906</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>153,579</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>446,327</td>
</tr>
<tr>
<td>Total Liabilities &amp; Net Assets</td>
<td>$599,906</td>
</tr>
</tbody>
</table>

## Statement of Financial Activities

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenue and other support</td>
<td>$603,942</td>
</tr>
<tr>
<td>Expenses</td>
<td></td>
</tr>
<tr>
<td>Programs and Exchanges</td>
<td>$507,402</td>
</tr>
<tr>
<td>Fundraising</td>
<td>39,819</td>
</tr>
<tr>
<td>General and Administrative</td>
<td>71,629</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>618,850</td>
</tr>
</tbody>
</table>

## Changes in Net Assets

- (14,908)
- 453,959
- (37,674)
- 44,950

Net Assets at End of Year

$446,327

The financial information presented here represents a portion of the financial statements of the Association. Unaudited financial statements are available upon request.
WHO ARE OUR STUDENTS?

- **FEMALE**: 70%
- **MALE**: 30%

OUTCOMES FROM EDUCATIONAL PROGRAMS:

- **87%**: Increased cultural awareness
- **86%**: Increased awareness of global issues
- **88%**: Expanded knowledge of other cultures
- **71%**: Improved problem-solving skills
- **63%**: Felt more self-sufficient

- **10%**: Asian
- **10%**: Black
- **50%**: Latino/Hispanic
- **30%**: Multiracial
“I believe that Fort Worth Sister Cities International has helped me become a global citizen. I’m more aware and knowledgeable of different traditions of people around the world. Sister Cities has helped me develop connections globally, and I am thankful to be a better version of myself because of it.”

Reshma Niraula
Youth Ambassador

“I believe Sister Cities has been a revelatory experience for me and has given me great insight into the cultures of the world, as well as embracing the culture of my own community. My travels to France and Japan have helped me to realize my passion for foreign relations.”

Will Lourcey
Youth President

“Sister Cities has changed the world for the better by teaching people to be open-minded. This erases negative misconceptions about other cultures and enables people to truly get to know one another. Traveling to Hungary and Indonesia -- countries I virtually knew nothing about -- helped me realize that every culture is amazing.”

Nyasha Muwalo
Youth Ambassador

WHAT ARE STUDENTS SAYING?
In March of 2020, it seemed as though the doors to the world were slamming shut for all of us. Travel stopped, schools went virtual, offices closed, birthday parties and weddings were canceled, dining in restaurants suddenly became life-threatening events, as did visiting with loved ones and relatives.

Reeling from the shock of having our day-to-day lives upended, we stared at that closed door, hoping, and wondering when it would open again. Many people suddenly felt very disconnected, but Fort Worth Sister Cities International, an organization that focuses on making connections that make change, had some very important work to do, and we found another door.

Helen Keller once said, “When one door of happiness closes, another opens; but often we look so long at the closed door that we do not see the one which has been opened for us.”

We discovered a different way to make a difference. International travel may have stopped, but our ability to connect and build relationships grew. We used virtual resources to maintain connections with our sister cities which is often difficult. We created new curriculum for youth programs and engaged adults in unique opportunities they may not have been able to enjoy any other way. One of our proudest accomplishments in 2020 was the donation of an ambulance from MedStar Mobile Healthcare and gloves and masks donated from Texas Health Resources for our friends in Toluca, Mexico.

We are incredibly proud of our ability to flex to the needs of our community and in spite of the uncertainty created by the global pandemic, our focus now is on the future. We are focused on emerging from this pandemic with a clear sense of purpose. To solidify our purpose, we have been asking hard questions. Why are we valuable to the City of Fort Worth? What benefits do we provide to our members, our students, and our community? And, we’ve answered those questions.
We are valuable to the city of Fort Worth and our community because we serve as the leading authority on international relations from protocols to relationship building and cultural competency. We leverage our connected network, our members, our youth, and our local community to make connections and build relationships that change lives, uncover opportunities, serve humanity, and foster peace and prosperity both locally and abroad.

For over 35 years, we have connected people around the world. That is a statement that seems both simple and complex at the same time. You can read about our exchanges and get a small taste of what we do, but that doesn’t give you a true sense of the impact. That doesn’t show you the high school student who nervously traveled to Nagaoka, Japan for the first time and felt a world of opportunity open up for her, so much so that she majored in international business and now works in foreign affairs. It doesn’t show you the young man in Toluca, Mexico whose mother escaped a violent situation in an ambulance that was recently donated to their community. It doesn’t show the economic impact of a small Fort Worth business that dreamed of expanding globally and made a powerful business connection because they received protocol training and participated in a business exchange.

To fully understand the value of Fort Worth Sister Cities International, you must dive into each story and there are over 35 years’ worth of stories. At Sister Cities, the door to our future is wide open. We hope that you will walk through it with us and help us continue the story.

One of our proudest accomplishments in 2020 was the donation of an ambulance from MedStar Mobile Healthcare and gloves and masks donated from Texas Health Resources for our friends in Toluca, Mexico.
“Because of our involvement with Sister Cities, we've learned the importance of international exchange and how it can grow into commerce. Our view of other cultures has indeed improved because of the expanded international relationships we’ve been able to cultivate. Sister Cities is dedicated to providing students with global experiences that will be with them for a lifetime.”

“Fort Worth Sister Cities International is a vital partner in bringing global perspectives to our city. First impressions make a big difference. So we rely on Sister Cities training for our hospitality team to ensure we deliver a Texas welcome in a culturally sensitive way.”

“When speaking with a French woman visiting Fort Worth, she told me she admired American patriotism. Flags everywhere. Singing the anthem at sporting events. People wearing flag pins. The discussion made me realize how proud I am to be an American. We learn about other cultures, and in doing so, we learn more about ourselves.”
LOCAL AWARDS

- Bob Bolen Award for Outstanding Board Leadership – Libby Watson
- Eisenhower Award for Organizational Involvement – Junior League of Fort Worth
- Volunteer of the Year – Terri West

NATIONAL & INTERNATIONAL AWARDS

- Youth Leadership Award: Will Laurecy (2019)
- Innovation in Business & Trade (2018)
- Ruth Hashimoto Award: Mary Paiko (2018)
- Chairman’s Award: Mary Paiko and Carlo Capua (2018)
- President’s Award: Mary Paiko (2017, 2006)
- Chairman’s Award: Mae Ferguson (2017, 2008)
- Youth Leadership Award: Kalkidan Alemu (2016)
- Ruth Hashimoto Award: Michael S. Hyatt (2016)
- Youth Leadership Award: Bogdana Oliynyk (2014)
- U.S. China Sister Cities Youth Award (2014)
- Innovation in Arts & Culture (2010)
- United Nations Peace Award for Most Positive City - Top 5 Finalist (2010)
- Volunteer of the Year: Shinichi Hara (2007)
- Volunteer of the Year: Elaine Yamagata (2005)
- Sister Cities 50th Anniversary Award (2005)
- Volunteer of the Year: Mary Paiko (1999)
- Special Achievement Awards in Education (1996)
- Reader’s Digest Award for Best Overall Youth Program (1991)
- Sales and Marketing Executive Award (1990)
- Neighborhood USA Award (1989)
- Reader’s Digest Award for Best New Program and Most Community Involvement (1988, 1986)
EXECUTIVE COMMITTEE:
Chairman, Becky Renfro Borbolla, Mrs. Renfro's
Chair Elect, Greg Jackson, Greg Jackson Law
Secretary, Jason Brown, Doss, Knight & Associates
Treasurer, Frank Tilley, Financial Consultant
Past Chair/Nominating, Veronica Chavez Law, Brackett & Ellis
Development, David Campbell, Huitt-Zollars
Government Relations, Michael Crain, Northern Crain Realty LLC
Long Range Planning, Cindy Johnson
Exchanges & Outreach, Libby Watson
Youth & Education, Jan Titsworth, Decalibron Consulting, LLC
At Large, Tamara Albury, Young Women's Leadership Academy
At Large, Michaela Cromar, CliftonLarsonAllen LLP
At Large, Liz Carrillo, DrPH
At Large, JJ Cawelti
At Large, Michaela Cromar
At Large, Jeanelle Davis
At Large, Jeff Davis
At Large, Jeff Dyer
At Large, Kelley Ebanks
At Large, Robert Fitzgerald
At Large, Vishal Gandhi
At Large, Paul Gesel, PhD
At Large, Sheryl Harris, EdD
At Large, Jay Horn
At Large, Michael Jacobsson, PhD
At Large, Julie Johncox
At Large, Andrew Johnson
At Large, Tom Law, Jr.
At Large, Rich Lowe
At Large, Bonnie Melhart
At Large, Pat Miller
At Large, LA Moncrief
At Large, Olivia Power
At Large, Walter Stucker
At Large, Andy Taft
At Large, Melissa Thompson
At Large, Kristin Vinson Wright
At Large, Mitch Whitten

BOARD OF DIRECTORS:
David Allen
Liz Carrillo, DrPH
JJ Cawelti
Michaela Cromar
Jeanelle Davis
Jeff Davis
Jeff Dyer
Kelley Ebanks
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Mitch Whitten

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Bill Baeker
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L.O. Brightbill III
Carlos Capua
Richard Caruana
Aiken Head
Doug Harmon
Rae Hyatt
Greg Hyatt
Larry Lauer
James Mento
Richard D. Minker
Mark Nurdin
Lu Pham
Michael Roemer, PhD
Jay Sandelin
Greg Upp

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Commissioner Roy C. Brooks
Chelela Griffith
David Gu
Rachel Jenkins
Jery Jordan
Anette Sato Landeras
Will Lowrey
Oscar Macaraeg
Jerry Moore
Claris Rangel
Chris Strayer
Robert Stams
Valerie Washington

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Joseph Ramirez, Vice President/COO
Beth Weibel, Senior Program Manager
Danielle McCown, Exchanges & Outreach Associate

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Mary Palco
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Jeff King
Veronica Chavez Law
Brad Mahon
Bae Mitchell
Phl Maronesa
Mary Palco
Ann Rice
Jane Schorschke

CITY COUNCIL LIASIONS:
Bandung, Indonesia - Jungus Jordan
Budapest, Hungary - Ann Zadeh
Guiyang, China - Gary Mison
Nimes, France - Brian Byrd
Nagasaki, Japan - Cary Mison
Reggio Emilia, Italy - Gyna Buens
Toluca, Mexico - Betty Price
Trier, Germany - Dennis Shingleton

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OUR VISION
To be recognized as a Center for International Relations (CIR). The CIR is envisioned as follows:

- Serves as a hub, center, connector, leader for activities and education related to international relations in Fort Worth
- Over time, will add services that increase access by citizens and will generate fees for service

OUR MISSION
To promote Fort Worth globally and enrich our community through international education, exchange and commerce, creating a more peaceful and prosperous world.

OUR FOCUS
Cultural Competency - The ability to understand, communicate with and effectively interact with people across cultures for youth, adults and organizations
2020 was a challenging year and we are so grateful for the generous support of the Members Circle of Giving.

**PLATINUM - $25,000**
- Visit Fort Worth*

**PREMIER - $15,000+**
- Rae & Michael S. Hyatt*
- Texas Health Resources

**GLOBAL - $10,000+**
- BNSF Railway Company
- Dallas/Fort Worth International Airport
- Linebarger Goggan Blair & Sampson LLP*

**PRESIDENTIAL - $5,000+**
- Bank of Texas*
- Ciera Bank
- Cook Children’s Health Care System*
- Greg Jackson Law
- Hillwood
- Hilde & Helmut Harchler*
- K&L Gates LLP
- Mary Palco*
- Simmons Bank

**PARTNER - $1,000**
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- Karen & Larry Anin*
- Jane & Tom Bass*
- Marsha & Barclay Berdan*
- Mae Ferguson*
- Paul Geisel, PhD*
- Becky & Greg Haskin
- Hattie Zellers*
- Greg Irwin*
- Cindy & R.A. Rand Johnson*
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- Lori Wamack & Brad Mahon*
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- Michael Parker*
- Lu Pham
- Pinnacle Bank*
- Republic Title of Texas*
- Richard Roby III
- Nya Roby
- Judith & Timothy Sears
- Katie & Hayne Shumate*
- Texas Capital Bank
- Jan & Jim Titzworth

**DIPLOMAT - $500+**
- Libby Watson*
- Tera & Gray West*
- Whitley Penn

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- Becky Renfro Borbolla & Henry Borbolla*
- Higgins-Boam Insurance Group
- Kelly Hart
- Lynn & Paun Peters
- Southside Bank

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- Annette Lawry
- Tammy McCune
- Jana & David Nolan
- Arnie Radman
- Red Oak Realty
- Renee Snell*
- Tran Trong
- Barbara Walker
- Pat Wooley
- Will Lourcey

**AMBASSADOR - $250+**
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- Una & Joe Bailey
- Andrea Ballard*
- Kenneth Barr
- Florence Bruner
- Joanne & David Campbell
- Pat Cappelletti
- Carla Cate
- JJ Cowelti
- The Honorable William B. Churchill
- Jeff Davis
- Teresa & Allen Dunaway
- Jeff Dyer
- Stassia Envin, EdD*
- Krista A. Forsgren
- Ashley Freer
- Sherris Glaser
- Debbie Griffith
- Floren Henry
- Mary Helen Hill Ibarra*
- Mark M. Jones
- Kendall E. Lake
- Alana Long
- Carol & Richard Minker
- Wanda Murphy
- Steve Peglar
- Beverly & Charlie Powell
- Simin & Allan Radcliffe*
- David Reeves & Joseph Ramirez
- Mike Rankin
- Nancy Rash
- Sally Sims
- Kathy Spicer
- Debra Sutton
- Cecilia Van Danselaar
- Barbara M. Williams
- Max & Zim Zimmerman

*Three-year sustaining member
While our first adult trip will not occur until **February 2022** to Toluca, Mexico to see the monarch butterflies, we are setting all the wheels in motion to, like the butterflies, emerge from our cocoons and take off! Youth exchanges will resume in March 2022 with applications and interviews set for fall 2021. Other trips are also being planned so join us:

April 14 - 25, 2022 - Trip to Reggio Emilia and wine tour of Italy  
Sept. 15-26, 2022 - Visit to Nimes and art lovers tour of southern France

Stay tuned and join us as we renew friendships and create new ones around the world.  
[www.fwsistercities.org](http://www.fwsistercities.org)