

# INTERNATIONAL SISTER CITIES ASSOCIATION OF FORT WORTH, INC.

### dba FORT WORTH SISTER CITIES INTERNATIONAL

#### FINANCIAL STATEMENTS

Years Ended September 30, 2017 and 2016 with Report of Independent Auditors

# INTERNATIONAL SISTER CITIES ASSOCIATION OF FORT WORTH, INC.

### dba FORT WORTH SISTER CITIES INTERNATIONAL

#### FINANCIAL STATEMENTS

### Years Ended September 30, 2017 and 2016

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#### REPORT OF INDEPENDENT AUDITORS

To the Board of Directors of International Sister Cities Association of Fort Worth, Inc. dba Fort Worth Sister Cities International

We have audited the accompanying financial statements of International Sister Cities Association of Fort Worth, Inc. dba Fort Worth Sister Cities International (the "Association"), which comprise the statements of financial position as of September 30, 2017 and 2016, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Austin Dallas Fort Worth Houston

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Association as of September 30, 2017 and 2016, and the results of its activities and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Whitley Penn LLP
Fort Worth, Texas
December 18, 2017

#### STATEMENTS OF FINANCIAL POSITION

|  | Septem     | ber 30,    |  |  |
|--|------------|------------|--|--|
|  | 2017       | 2016       |  |  |
| Assets                                   |            |            |  |  |
| Current assets:                          |            |            |  |  |
| Cash and cash equivalents                | \$ 72,127  | \$ 90,067  |  |  |
| Accounts receivable                      | 7,430      | 4,781      |  |  |
| Pledge receivable, net - short-term      | 31,470     | 31,786     |  |  |
| Prepaid expenses                         | 15,072     | 14,784     |  |  |
| Total current assets                     | 126,099    | 141,418    |  |  |
| Pledge receivable, net - long-term       | 13,001     | 44,471     |  |  |
| Investments                              | 475,067    | 471,784    |  |  |
| Property and equipment, net              | -          | 345        |  |  |
| Other assets                             | 569        | 675        |  |  |
| Total assets                             | \$ 614,736 | \$ 658,693 |  |  |
| Liabilities and Net Assets               |            |            |  |  |
| Liabilities:                             |            |            |  |  |
| Accounts payable and accrued liabilities | \$ 84,158  | \$ 50,621  |  |  |
| Deferred revenue                         | 26,852     | 53,168     |  |  |
| Total liabilities                        | 111,010    | 103,789    |  |  |
| Net assets:                              |            |            |  |  |
| Unrestricted:                            |            |            |  |  |
| Designated                               | 412,244    | 413,907    |  |  |
| Undesignated                             | 47,509     | 65,238     |  |  |
| Total unrestricted                       | 459,753    | 479,145    |  |  |
| Temporarily restricted                   | 43,973     | 75,759     |  |  |
| Total net assets                         | 503,726    | 554,904    |  |  |
| Total liabilities and net assets         | \$ 614,736 | \$ 658,693 |  |  |

See accompanying notes to financial statements.

#### STATEMENT OF ACTIVITIES

#### Year Ended September 30, 2017

|  | Unrestricted |           | nporarily<br>estricted | Total         |
|--|--------------|-----------|------------------------|---------------|
| Revenue, gains, and other support:                   |              |           |                        |               |
| Contributions  | \$           | 52,285    | \$<br>-                | \$<br>52,285  |
| In-kind contributions                                |              | 116,342   | -                      | 116,342       |
| Fort Worth fee services agreement                    |              | 50,000    | -                      | 50,000        |
| Membership dues                                      |              | 310,366   | -                      | 310,366       |
| Special events, net of direct donor cost of \$54,452 |              | 2,494     | -                      | 2,494         |
| Programs and exchanges                               |              | 611,146   | -                      | 611,146       |
| Investment income, net                               |              | 12,546    | -                      | 12,546        |
| Net realized and unrealized gain on investments      |              | 42,989    | -                      | 42,989        |
| Release of restrictions                              |              | 31,786    | (31,786)               | -             |
| Total revenue, gains, and other support              |              | 1,229,954 | (31,786)               | <br>1,198,168 |
| Expenses:  |              |           |                        |               |
| Programs and exchanges                               |              | 975,748   | -                      | 975,748       |
| Fundraising  |              | 171,042   | -                      | 171,042       |
| General and administrative                           |              | 102,556   | -                      | 102,556       |
| Total expenses                                       |              | 1,249,346 | <br>_                  | <br>1,249,346 |
| Decrease in net assets                               |              | (19,392)  | (31,786)               | (51,178)      |
| Net assets at beginning of year                      |              | 479,145   | <br>75,759             | 554,904       |
| Net assets at end of year                            | \$           | 459,753   | \$<br>43,973           | \$<br>503,726 |

#### STATEMENT OF ACTIVITIES

#### Year Ended September 30, 2016

|  | _  |           | nporarily<br>estricted | Total      |               |
|--|----|-----------|------------------------|------------|---------------|
| Revenue, gains, and other support:                   |    |           |                        |            |               |
| Contributions  | \$ | 52,885    | \$                     | -          | \$<br>52,885  |
| In-kind contributions                                |    | 94,680    |                        | -          | 94,680        |
| Fort Worth fee services agreement                    |    | 50,000    |                        | -          | 50,000        |
| Membership dues                                      |    | 281,518   |                        | -          | 281,518       |
| Special events, net of direct donor cost of \$51,860 |    | 7,108     |                        |            | 7,108         |
| Programs and exchanges                               |    | 581,668   |                        | -          | 581,668       |
| Investment income, net                               |    | 27,438    |                        | -          | 27,438        |
| Net realized and unrealized gain on investments      |    | 5,656     |                        | -          | 5,656         |
| Release of restrictions                              |    | 46,844    |                        | (46,844)   | -             |
| Total revenue, gains, and other support              |    | 1,147,797 |                        | (46,844)   | <br>1,100,953 |
| Expenses:  |    |           |                        |            |               |
| Programs and exchanges                               |    | 914,466   |                        | -          | 914,466       |
| Fundraising  |    | 153,935   |                        | -          | 153,935       |
| General and administrative                           |    | 81,466    |                        | <u>-</u> _ | <br>81,466    |
| Total expenses                                       |    | 1,149,867 |                        | -          | 1,149,867     |
| Decrease in net assets                               |    | (2,070)   |                        | (46,844)   | (48,914)      |
| Net assets at beginning of year                      |    | 481,215   |                        | 122,603    | 603,818       |
| Net assets at end of year                            | \$ | 479,145   | \$                     | 75,759     | \$<br>554,904 |

#### STATEMENT OF FUNCTIONAL EXPENSES

#### Year Ended September 30, 2017

#### Programs and Exchanges Mbabane Trier 30th Youth & Women's Policy FWISD Spanish Junior Rotary Anniversary & Sister Cities Educator International Cuba Forum Immersion & Jordan Wheelchair Nimes, France Christkindl International DFW Airport General & Outreach & Ambassador Leadership Leadership Educational Conference -Enrichment Educational Humanitarian Exloratory Market Total Programs Total Fort Worth Missions Mission and Exchanges Education Programs Academy Academy Mission Mission Exchange Fundraising Administrative Bank fees 467 2,403 541 1,572 47 727 101 463 7,530 2,106 558 10,194 Contract labor 17,510 11,527 2,672 31,709 9,900 41,609 321 715 122 1,005 Copier lease 1.259 275 135 108 116 85 500 134 201 3.971 440 5,416 Depreciation 45 80 18 20 32 13 253 28 64 345 Dues and fees 425 749 164 80 73 64 69 51 191 298 80 140 2,384 262 598 3,244 Employee salaries 40,803 71,869 15,727 7,713 7,576 6,161 6,635 4,869 18,312 28,567 7,669 11,504 227 405 75,346 64,739 367 490 Payroll taxes 3,422 6.027 1,319 647 631 517 556 408 1,536 2.364 643 965 19.035 4.530 2,422 25,987 Employee benefits 6,299 11,095 2,428 1,191 1,078 951 1,024 752 2,827 4,410 1,184 1,776 35,015 8,294 4,443 47,752 74 Gift and promotional 1,745 1,108 334 1,004 86 47 4,617 108 2,139 11,269 339 34 11,642 596 1.050 961 113 102 97 417 112 168 367 839 5.251 Insurance 90 71 268 4.045 Legal and professional 2,302 4,055 887 435 394 348 374 275 1,033 1,612 433 649 12,797 1,417 3,238 17,452 Long Range Planning 141 31 15 14 12 13 10 15 23 446 112 607 71,306 4,396 1,784 823 2,011 3.194 24.777 35.404 11,125 Marketing 7,705 850 673 708 520 854 1.259 Meeting expenses 512 798 175 86 228 68 74 54 287 317 111 168 2,878 1,837 638 5,353 Parking 572 1,007 220 257 161 3,177 352 4,333 83 150 Postage and shipping 441 943 170 67 72. 53 198 308 83 124 2.692 1.756 620 5.068 5,853 12,320 19 992 745 2 991 784 2.056 3 208 861 1.292 4.110 6,444 61.894 Rent 692 546 51,340 Scholarships 75,011 16,604 1,475 93,090 93,090 980 2,337 722 71 76 845 210 327 116 132 7,372 657 14,765 Supplies 6,736 Technology 1.440 2,533 554 272 246 217 234 172 645 1.007 270 405 885 2.023 10,903 7,995 Telephone 1.060 1.867 409 200 181 160 172 126 476 742 199 299 5.891 653 1,488 8.032 Travel, meals and entertainment 13,017 127,647 54,747 1,584 89,260 4,833 2,848 12,258 32,393 50,231 4,040 28,455 421,313 10,997 705 433,015 4.598 Uncollectible contributions 4,598 Total Functional Expenses 131,978 21,884 103,451 16,189 14,063 21,218 63,851 103,496 17,129 50,336 975,748 \$ 1,249,346

#### STATEMENT OF FUNCTIONAL EXPENSES

#### Year Ended September 30, 2016

Programs and Exchanges

|                                 | Sister Cities<br>Outreach &<br>Education | Youth & Educator Ambassador Programs | International<br>Leadership<br>Academy | Junior<br>International<br>Leadership<br>Academy | Cuba<br>Educational<br>Mission | Guiyang, China<br>5th Anniversary | Forum<br>Conference - | FWISD Spanish<br>Immersion &<br>Enrichment<br>Camp | Total<br>Programs<br>and<br>Exchanges | Fundraising | General &<br>Administrative | Total        |
|---------------------------------|--|--------------------------------------|--|--|--------------------------------|-----------------------------------|-----------------------|--|---------------------------------------|-------------|-----------------------------|--------------|
| Bank fees                       | \$ 4                                     | 78 \$ 3,065                          | \$ 465                                 | \$ 237   | \$ 2,265                       | \$ 1,004                          | \$ 373                | \$ 151   | \$ 8,038                              | \$ 1,648    | \$ 325                      | \$ 10,011    |
| Contract labor                  |  | - 2,720                              | 13,900                                 | 2,700  | -                              | · · · · · · · · ·                 |                       | 500  | 19,820                                | -           | 24,850                      | 44,670       |
| Copier lease                    | 6  | 08 1,375                             | 296                                    | 197  | 267                            | 226                               | 213                   | 256  | 3,438                                 | 1,040       | 551                         | 5,029        |
| Depreciation                    | 2  | 50 565                               | 121                                    | 81   | 110                            | 93                                | 87                    | 105  | 1,412                                 | 428         | 226                         | 2,066        |
| Dues and fees                   | 4  | 35 858                               | 185                                    | 123  | 167                            | 141                               | 133                   | 160  | 2,252                                 | 649         | 344                         | 3,245        |
| Employee salaries               | 39,7:                                    | 56 89,903                            | 19,335                                 | 12,857   | 17,494                         | 14,765                            | 13,910                | 16,738   | 224,758                               | 68,034      | 35,936                      | 328,728      |
| Payroll taxes                   | 2,9                                      | 00 6,557                             | 1,410                                  | 938  | 1,276                          | 1,077                             | 1,014                 | 1,221  | 16,393                                | 4,962       | 2,629                       | 23,984       |
| Employee benefits               | 4,9                                      | 21 11,128                            | 2,393                                  | 1,592  | 2,165                          | 1,828                             | 1,722                 | 2,072  | 27,821                                | 8,422       | 4,461                       | 40,704       |
| Gift and promotional            |  | 54 5,803                             | 845                                    | 318  | 1,062                          | 91                                | 19                    | 23   | 8,215                                 | 1,413       | 49                          | 9,677        |
| Insurance                       | 5  | 50 1,265                             | 272                                    | 181  | 246                            | 208                               | 196                   | 236  | 3,164                                 | 958         | 507                         | 4,629        |
| Legal and professional          | 1,9                                      | 31 4,480                             | 964                                    | 641  | 872                            | 736                               | 693                   | 834  | 11,201                                | 3,390       | 1,796                       | 16,387       |
| Marketing                       | 2,0                                      | 74 4,716                             | 1,242                                  | 671  | 973                            | 770                               | 726                   | 873  | 12,045                                | 26,594      | 1,880                       | 40,519       |
| Meeting expenses                | 6.                                       | 56 1,299                             | 331                                    | 172  | 776                            | 198                               | 186                   | 224  | 3,842                                 | 3,440       | 482                         | 7,764        |
| Parking                         | 3-                                       | 19 789                               | 170                                    | 113  | 154                            | 130                               | 122                   | 147  | 1,974                                 | 597         | 316                         | 2,887        |
| Postage and shipping            | 3  | 59 889                               | 180                                    | 119  | 241                            | 207                               | 129                   | 156  | 2,290                                 | 1,002       | 335                         | 3,627        |
| Rent                            | 5,3                                      | 72 13,325                            | 19,203                                 | 3,655  | 1,776                          | 1,499                             | 1,412                 | 1,699  | 47,941                                | 7,455       | 3,658                       | 59,054       |
| Scholarships                    |  | - 121,102                            | 7,080                                  | 2,650  | -                              | -                                 | -                     | -  | 130,832                               | -           | -                           | 130,832      |
| Supplies                        | 1,5                                      | 1,333                                | 3,539                                  | 1,408  | 255                            | 259                               |                       | 244  | 8,788                                 | 10,865      | 526                         | 20,179       |
| Technology                      | 1,10                                     |                                      |  | 356  | 484                            | 409                               |                       | 463  | 6,220                                 | 1,883       | 997                         | 9,100        |
| Telephone                       | 9  | 2,096                                | 451                                    | 300  | 408                            | 344                               | 324                   | 390  | 5,240                                 | 1,586       | 840                         | 7,666        |
| Travel, meals and entertainment | 6,0                                      | 124,485                              | 72,432                                 | 549  | 93,414                         | 46,434                            | 15,247                | 10,191   | 368,782                               | 9,569       | 758                         | 379,109      |
| Total Functional Expenses       | \$ 70,4                                  | 17 \$ 400,241                        | \$ 145,349                             | \$ 29,858  | \$ 124,405                     | \$ 70,419                         | \$ 37,094             | \$ 36,683  | \$ 914,466                            | \$ 153,935  | \$ 81,466                   | \$ 1,149,867 |

#### STATEMENTS OF CASH FLOWS

|   | Year Ended Sept<br>2017 |          |    | otember 30,<br>2016 |  |  |
|---|-------------------------|----------|----|---------------------|--|--|
| Cash Flows From Operating Activities:                       |                         |          |    |                     |  |  |
| Decrease in net assets                                      | \$                      | (51,178) | \$ | (48,914)            |  |  |
| Adjustments to reconcile decrease in net assets to net cash |                         |          |    |                     |  |  |
| used in operating activities                                |                         |          |    |                     |  |  |
| Depreciation  |                         | 345      |    | 2,066               |  |  |
| Net realized and unrealized gain on investments             |                         | (42,989) |    | (5,656)             |  |  |
| Uncollectible contributions                                 |                         | 4,598    |    | -                   |  |  |
| Non-cash rent expense                                       |                         | 31,786   |    | 32,106              |  |  |
| Donated investment  |                         | -        |    | (7,505)             |  |  |
| Net changes in operating assets and liabilities:            |                         |          |    |                     |  |  |
| Accounts receivable   |                         | (7,247)  |    | 1,330               |  |  |
| Prepaid expenses  |                         | (288)    |    | 3,322               |  |  |
| Other assets  |                         | 106      |    | (314)               |  |  |
| Accounts payable and accrued liabilities                    |                         | 33,537   |    | (49,825)            |  |  |
| Deferred revenue  |                         | (26,316) |    | (5,814)             |  |  |
| Net cash used in operating activities                       |                         | (57,646) |    | (79,204)            |  |  |
| Cash Flows from Investing Activities:                       |                         |          |    |                     |  |  |
| Proceeds from sale of investments                           |                         | -        |    | 61,837              |  |  |
| Proceeds from redemption of investments                     |                         | 50,000   |    | -                   |  |  |
| Purchase of investments                                     |                         | (10,294) |    | (88,862)            |  |  |
| Net cash provided by (used in) investing activities         |                         | 39,706   |    | (27,025)            |  |  |
| Net decrease in cash and cash equivalents                   |                         | (17,940) |    | (106,229)           |  |  |
| Cash and cash equivalents at beginning of year              |                         | 90,067   |    | 196,296             |  |  |
| Cash and cash equivalents at end of year                    | \$                      | 72,127   | \$ | 90,067              |  |  |

See accompanying notes to financial statements.

#### NOTES TO FINANCIAL STATEMENTS

#### Years Ended September 30, 2017 and 2016

#### A. Nature of Activities

International Sister Cities Association of Fort Worth, Inc. dba Fort Worth Sister Cities International (the "Association" or "FWSCI"), a 501(c)(3) nonprofit, is dedicated solely to promoting Fort Worth globally and enriching the community through international education, exchange and commerce. FWSCI provides a world of opportunities for Fort Worth's city leaders, citizens, educators, students and businesses alike.

FWSCI manages the City of Fort Worth's (the "City") eight sister city relationships around the world. These sister city relationships:

- Orchestrate internationally recognized inbound and outbound exchange programs,
- Provide essential instruction for protocol and diplomacy,
- Produce unparalleled youth and educator programs,
- Conduct exchanges to foster economic development and mutual respect to improve the lives of Fort Worth citizens and enhance global opportunities.

The programs of the Association include:

#### **Sister Cities Outreach and Education:**

Regular meetings, events, and activities organized by members that feature the cultures, business connections, and global initiatives of Fort Worth's eight sister cities.

#### Youth and Educator Ambassador Programs:

Educational and cultural youth exchanges between Fort Worth and its sister cities.

#### **International Leadership Academy:**

A summer program where high school students from all sister cities are invited to participate in cultural, leadership and educational activities, explore problems and problem solving around the world, discuss issues and ideas and build relationships through home-housing in Fort Worth. The international educators also conducted a global teacher's summit during this period to share teaching methodologies with local area educators.

#### NOTES TO FINANCIAL STATEMENTS (continued)

#### A. Nature of Activities – continued

#### Junior International Leadership Academy:

A summer program where middle school students from Fort Worth participate in cultural, leadership and educational activities, explore problems and problem solving around the world, discuss issues and ideas, and build relationships.

#### **Educational Mission to Cuba:**

An educational exchange to Cuba led by City Councilmember Cary Moon along with Board Treasurer Walter Stucker, Board Members Richard Minker and Ronda Stucker, and Office Manager Danielle McCown for a people-to-people education mission similar to the outbound exchange to Cuba a year before. That year it was led by then Board Chairwoman Ann Rice, Director Emeritus Mike Hyatt, board member Jane Schlansker and President/CEO Mae Ferguson for a people-to-people educational mission. The trip provided the delegates an opportunity to meet the people of Cuba enabling them to develop friendships and a better understanding of the rich and varied cultural fabric of this unique nation through briefings with local university leaders, U.S. Embassy staff and the business community.

#### DFW International Airport Mission to Mexico and Japan/China:

An outbound exchange to Mexico, Japan and Hong Kong led by Fort Worth Mayor Betsy Price and Dallas Mayor Mike Rawlings, DFW Airport executives, Sister Cities board members, Fort Worth Visitors and Convention Bureau led by CEO Bob Jameson, Chamber of Commerce, and President/CEO Mae Ferguson to discuss business opportunities, as well as travel and tourism in Mexico City and Toluca, Mexico; Tokyo and Nagaoka, Japan; and Hong Kong, China. Mayor Price and the Fort Worth delegates met with numerous businesses and the press while in the sister city of Toluca and Nagaoka to promote travel to Fort Worth, as well as increasing commercial opportunities between cities

#### **FWISD Spanish Immersion & Enrichment Camp:**

In its fourth year, this is a partnership with the Fort Worth Independent School District developed to provide Spanish Immersion and Enrichment to Fort Worth elementary students. It is led by native Spanish speakers from the prestigious Tec de Monterrey University in Toluca, Mexico.

#### **Educational Mission to Jordan:**

An educational exchange to Jordan led by members of the board of directors, board chairman of national Sister Cities International, and President/CEO Mae Ferguson for a people-to-people educational mission to Jordan. The exchange provided the delegates an opportunity to meet the people of Jordan enabling them to develop friendships and a better understanding of the rich and varied cultural fabric of this unique nation through briefings with local university leaders, U.S. Embassy staff and the business community.

#### **NOTES TO FINANCIAL STATEMENTS (continued)**

#### A. Nature of Activities - continued

#### **Humanitarian Wheelchair Exchange with Rotary Fort Worth:**

A humanitarian exchange with the Rotary Fort Worth to deliver 300 wheelchairs and bikes to the people Mbabane, Swaziland. These gifts provide the only means of transportation to the many people of Swaziland. This is the third wheelchair humanitarian efforts by FWSCI. This exchange also provided training on how to repair wheelchairs and bikes and an opportunity for Think Outside the Box to provide entrepreneurial start-ups in Swaziland. This exchange will provide a long-lasting legacy of our humanitarian efforts with our sister city Mbabane, Swaziland. Delegates were afforded a visit at the U.S. Embassy in Mbabane as well as participate in their cultural celebrations.

#### **Exploratory Mission to Nimes, France:**

A mission to Nimes, France to explore the possibility of selecting Nimes as the 9th sister city of Fort Worth. Part of the long-range plan is to select new sister cities in countries where we can build mutually beneficial relationships through international education, exchange and commerce. The exchange was led by Long Range Planning Chair Patrick Miller, past Board Chair Ann Rice, Director Emerita Mary Palko, past FWISD ex-officio board member Michael Sorum and President/CEO Mae Ferguson. The team met with city officials, educators, chambers of commerce, as well as other economic development organizations and civic clubs. The exchange also included visiting cultural sites.

#### Trier, Germany 30th Anniversary and Christkindl Market Exchange:

An outbound exchange to Trier, Germany led by City of Fort Worth City Manager David Cooke and Board Chairman Johnny Campbell, Trier City Chair Hannah Behrens, Director Emeritus and Mrs. Mike Hyatt, Director Emerita Mary Palko and President/CEO Mae Ferguson, to celebrate the 30<sup>th</sup> anniversary of the Trier and Fort Worth sister city partnership as well as participate in the spectacular Christmas Market. The delegates of two cities discussed exchanges and future opportunities.

#### Women's Policy Forum in Fort Worth and in Toluca, Mexico:

A reciprocal exchange between Fort Worth and Toluca, Mexico to participate in a Women's Policy Forum sponsored three-day symposia focused on women's issues of respect, health, and education. During FY2016, a group of seventeen Fort Worth women traveled to Toluca for this highly successful exchange. A reciprocal exchange to Fort Worth for similar symposia took place in Fort Worth on April 10, 2017 – April 15, 2017, in a collaboration with Women's Policy Forum and Hispanic Women's Network of Texas.

#### **NOTES TO FINANCIAL STATEMENTS (continued)**

#### A. Nature of Activities - continued

#### Guiyang, China 5th Anniversary Celebration:

An outbound exchange to Guiyang, China led by then Mayor Pro Tem Salvador Espino, board members and President/CEO Mae Ferguson to celebrate the successful five-year anniversary of the Fort Worth and Guiyang sister cities partnership. The delegates first experienced the city of Beijing and its culture and history before the official celebration in Guiyang and ended the exchange with a tour of Shanghai. The program re-affirmed the strong partnership between the two cities.

#### **B.** Summary of Significant Accounting Policies

A summary of the Association's significant accounting policies consistently applied in the preparation of the accompanying financial statements follows.

#### **Basis of Accounting**

The accounts are maintained and the financial statements have been prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America ("GAAP").

#### **Use of Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect certain reported amounts in the financial statements and accompanying notes. Actual results could differ from these estimates and assumptions.

#### **Cash and Cash Equivalents**

The Association considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents. At September 30, 2017 and 2016, the Association had no such investments. The Association maintains deposits primarily in two financial institutions, which may at times exceed amounts covered by insurance provided by the U.S. Federal Deposit Insurance Corporation ("FDIC"). The Association has not experienced any losses related to amounts in excess of FDIC limits.

#### **Pledges and Accounts Receivable**

Unconditional promises to give or pledges receivable are recorded as revenue in the year made. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discount on those amounts is computed using risk-adjusted interest rates applicable to the years in which the promises are expected to be received. Amortization of the discount is included in contribution revenue. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

#### NOTES TO FINANCIAL STATEMENTS (continued)

#### B. Summary of Significant Accounting Policies – continued

Management provides for estimated uncollectible amounts through a provision for bad debt expense and an adjustment to an allowance for uncollectible pledges based on its assessment of the current status of individual receivables. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the allowance for uncollectible pledges and a credit to the applicable contribution receivable. Management considers all outstanding pledges to be fully collectible.

#### **Investments**

GAAP requires investments with readily determinable fair values to be stated at fair value with unrealized gains and losses from fluctuations in market value included in the statement of activities. The fair values of investments in equity securities and debt securities (including mutual fund shares) with readily determinable fair values are based on the quoted market price of the shares owned at September 30, 2017 and 2016.

GAAP establishes a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and lowest priority to unobservable inputs (Level 3 measurements).

The three levels of the fair value hierarchy are described below:

- Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Association has the ability to access.
- Level 2 Inputs to the valuation methodology include:
  - Quoted prices for similar assets or liabilities in active markets;
  - Quoted prices for identical or similar assets or liabilities in inactive markets;
  - Inputs other than quoted prices that are observable for the asset or liability;
  - Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurements.

#### **NOTES TO FINANCIAL STATEMENTS (continued)**

#### B. Summary of Significant Accounting Policies – continued

#### Investments – continued

Investment gains and losses are accounted for using the average cost basis of the securities sold. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date.

#### **Property and Equipment**

Property and equipment are carried at cost. The Association capitalizes all property and equipment with costs greater than \$1,000 and a useful life greater than three years. Donated property and equipment with estimated useful values greater than \$1,000 and a useful life greater than three years are also capitalized at the estimated fair value at the date of donation. There were no donations of property and equipment during 2017 and 2016. Depreciation is provided on the straight-line method over the assets' estimated service lives. Expenditures for maintenance and repairs are charged to expense in the period in which they are incurred, and betterments are capitalized. The cost of assets sold or abandoned and the related accumulated depreciation are eliminated from the accounts and any gains or losses are reflected in the accompanying statement of activities of the respective period. The estimated useful life of the Association's equipment is 3 years.

#### **Donated Assets and Services**

Donated assets are recorded at their estimated fair value (as determined by management) at the date of donation. Donated services are recognized as contributions if the services, (a) create or enhance non-financial assets, or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Association. Volunteers provide many hours of service throughout the year that are not recognized as contributions in the financial statements, because the recognition criteria under GAAP are not met.

#### **Restricted and Unrestricted Revenue and Support**

Contributions received are recorded as unrestricted, temporarily restricted or permanently restricted support, depending on the existence and/or nature of any donor restrictions. Donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished) temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

#### **Functional Allocation of Expenses**

Expenses are allocated to program services, fundraising, and management and general based on the nature of the expense and estimates made by management.

#### NOTES TO FINANCIAL STATEMENTS (continued)

#### B. Summary of Significant Accounting Policies – continued

#### **Federal Income Taxes**

The Association is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code, as an organization other than a private foundation. The Association follows the guidance under GAAP which prescribes a comprehensive model for the financial statement recognition, measurement, presentation, and disclosure of uncertain tax positions taken or expected to be taken in income tax returns. Management believes that it has not taken a tax position that, if challenged, would have a material effect on the Association's financial statements. The Association files Form 990 in the United States federal jurisdiction.

#### Advertising

Advertising costs are expensed as incurred. Advertising expenses, the majority of which were in-kind contributions, were approximately \$71,000 and \$41,000 for the years ended September 30, 2017 and 2016, respectively.

#### C. Pledge Receivable

The Association has one pledge receivable related to donated rent (see Note F and I) which will expire in January 2019. The Association anticipates receiving a pledge renewal over the next several years. The pledge receivable has been discounted using a discount rate of 1.00% and consisted of the following at September 30:

|   | 2017 |                  |    | 2016             |
|---|------|------------------|----|------------------|
| Pledge receivable in less than one year<br>Pledge receivable thereafter | \$   | 32,604<br>13,566 | \$ | 32,604<br>46,170 |
| Total pledge receivable<br>Less: unamortized discount                   |      | 46,170<br>1,699  |    | 78,774<br>2,517  |
| Net pledge receivable   | \$   | 44,471           | \$ | 76,257           |

#### **NOTES TO FINANCIAL STATEMENTS (continued)**

#### D. Investments

The fair values of investments in equity securities, mutual funds, and corporate bonds are based on the quoted market price in an active market of the shares owned at September 30, 2017 and 2016. All of the Association's investments are valued using Level 1 inputs and consisted of the following asset classes at September 30:

|                   | 2017 |         |    | 2016     |
|-------------------|------|---------|----|----------|
| Equity securities | \$   | 48,460  | \$ | 49,430   |
| Mutual funds      |      | 104.260 |    | 1.62.001 |
| Large cap growth  |      | 194,269 |    | 162,881  |
| Large cap value   |      | 101,361 |    | 86,788   |
| Small cap growth  |      | 34,979  |    | 29,759   |
| Small cap blend   |      | 34,441  |    | 29,470   |
| Corporate bonds   |      | 61,557  |    | 113,456  |
|                   |      |         |    |          |
| Total investments | \$   | 475,067 | \$ | 471,784  |

These items are classified in their entirety based on the lowest priority level of input that is significant to the fair value measurement. The assessment of the significance of a particular input to the fair value measurement requires judgment and may affect the placement of assets and liabilities within the levels of the fair value hierarchy.

The components of investment income for the years ended September 30, 2017 and 2016 is summarized as follows:

|  | 2017         | 2016 |        |  |
|--|--------------|------|--------|--|
| Interest and dividend income Net realized and unrealized gain on | \$<br>15,967 | \$   | 30,489 |  |
| investments  | 42,989       |      | 5,656  |  |
| Investment gains before investment fees                          | 58,956       |      | 36,145 |  |
| Less investment fees   | <br>3,421    |      | 3,051  |  |
| Investment income, net   | \$<br>55,535 | \$   | 33,094 |  |

#### **NOTES TO FINANCIAL STATEMENTS (continued)**

#### E. Property and Equipment

Property and equipment consisted of the following at September 30:

|   |      | 2017                  |    | 2016                  |  |
|---|------|-----------------------|----|-----------------------|--|
| Office equipment and furniture<br>Less accumulated depreciation | \$   | \$ 40,944<br>(40,944) |    | \$ 40,944<br>(40,599) |  |
|   | _ \$ |                       | \$ | 345                   |  |

#### F. Temporarily Restricted and Board Designated Net Assets

Board designated net assets at September 30, 2017 and 2016 are \$412,244 and \$413,907, respectively, which have been designated by the board to be used as an emergency/special needs fund.

Temporarily restricted net assets consisted of the following at September 30:

|              | <br>2017     |    | 2016   |  |  |
|--------------|--------------|----|--------|--|--|
| Donated rent | \$<br>43,973 | \$ | 75,759 |  |  |

Donation of rent is recognized as revenue when pledged and is considered temporarily restricted as to time over the five year lease term. Restriction is released as rent expense is recorded (see Note C and I).

#### G. Fort Worth Fee Services Agreement

The Association receives financial support from the City to coordinate all activities involving the City and its sister cities. The Association received a \$50,000 funding commitment from the City for each of the fiscal years ended September 30, 2014 through September 30, 2018 for performing coordination of cultural, educational, business, and sports exchanges between the City and its sister cities including arrangement of meeting facilities, hotel accommodations, and travel plans in conjunction with sister cities activities, and attendance at meetings as requested by City officials.

#### **NOTES TO FINANCIAL STATEMENTS (continued)**

#### H. Deferred Revenue

Deferred revenue is recognized in the period in which the revenue relates and consisted of the following at September 30:

|  | 2017         | 2016 |        |  |
|--|--------------|------|--------|--|
| 2018 Members Circle  | \$<br>16,876 | \$   | -      |  |
| Trier 30 <sup>th</sup> Anniversary and Christkindlmkt exchange | 5,490        |      | 16,000 |  |
| Nagaoka Middle School program                                  | 3,600        |      | 3,600  |  |
| Cuba Education, Arts and Culture exchange                      | -            |      | 26,391 |  |
| Amazingly Global Race fundraising                              | -            |      | 4,677  |  |
| Nagaoka Youth Ambassador program                               | -            |      | 2,500  |  |
| Other programs   | <br>886      |      |        |  |
| Total deferred revenue   | \$<br>26,852 | \$   | 53,168 |  |

#### I. Commitments and Contingencies

#### Leases

The Association's lease obligations include rent for office space and office equipment. In January 2014, the Association entered into a new lease for office space. The lease term is from January 30, 2014 to January 29, 2019. The lease provides for in-kind rent for the lease term and any renewal period. The monthly payments under this rental agreement are less than the fair market value. The fair market value of the pledged rent receivable balance at September 30, 2017, was \$44,471 for the remaining lease term. Rent expense for the years ended September 30, 2017 and 2016, was approximately \$32,000 and \$33,000, respectively, including approximately \$32,000 of donated rent expense for each year.

Future minimum annual lease obligations, excluding donated rent, as of September 30, 2017, are approximately as follows:

| 2018<br>2019 | \$<br>3,000<br>2,000 |
|--------------|----------------------|
| Total        | \$<br>5,000          |

#### Employee Health Insurance

The Association entered into an agreement for health insurance during 2007. Under this agreement, the Association is responsible for medical expenditures in excess of employee deductibles, with a maximum obligation of up to \$2,000 per employee. As there are no known or expected claims, no liability exists as of September 30, 2017 and 2016 related to this agreement.

#### NOTES TO FINANCIAL STATEMENTS (continued)

#### J. Retirement Plan

The Association has established a SIMPLE IRA plan covering substantially all employees. During the years ended September 30, 2017 and 2016, the Association made contributions to the plan totaling approximately \$11,000 and 9,000, respectively.

#### K. Related Party

Lodging and meal services for certain programs are provided by businesses managed by various members of the Association's board of directors. During the years ended September 30, 2017 and 2016, the Association paid approximately \$114,000 and \$105,000, respectively to such related parties.

#### L. Subsequent Events

In preparing the accompanying financial statements, management has evaluated all subsequent events and transactions for potential recognition or disclosure through December 18, 2017, the date the financial statements were available for issuance.