



2017 ANNUAL REPORT

CONNECTING GLOBALLY. THRIVING LOCALLY





"As an increasingly global community, Fort Worth has welcomed the responsibility to connect and develop relationships with our international partners. The exchange of information, ideas and economic opportunity that has come from these relationships is vital to growing Fort Worth's global impact. Sister Cities has been an important part of our community, bringing attention to our image as a global economic powerhouse for over 30 years."

- Fort Worth Mayor Betsy Price,
Honorary Board Chair, Fort Worth Sister Cities International



"As the 16th-largest city in the United States and one of the fastest-growing, Fort Worth has to expand its global perspective in order to sustain success. Forming international relationships, fostering new business connections and promoting tourism are vital to seizing opportunities and overcoming challenges in this global era and that's what Sister Cities does."

- Johnny Campbell, Chairman of the Board,
Fort Worth Sister Cities International

IMPACTING THE WORLD FOR OVER 30 YEARS

FORT WORTH'S SISTER CITIES:

- Bandung, Indonesia
- Budapest, Hungary
- Guiyang, China
- Mbabane, Swaziland
- Nagaoka, Japan
- Reggio Emilia, Italy
- Toluca, Mexico
- Trier, Germany



MISSION:

Fort Worth Sister Cities International, a 501c3 nonprofit, is the only organization dedicated solely to promoting Fort Worth globally and enriching our community through international education, exchange and commerce. We provide a world of opportunities for our city leaders, citizens, educators, students and businesses alike.

Goals:

- Develop a community engagement campaign that will:
 - Involve more students from diverse backgrounds providing them with a global education
 - Increase scholarships for disadvantaged youth
 - Involve more citizens through educational initiatives and hosting opportunities
- Expand international relationships to support economic development and peaceful civic engagement.
- Establish a Center for Global Relations to include:
 - Protocol services and diplomacy education
 - Corporate relocation services
 - Database of international resources for travel and business

MUNICIPAL

- Welcomed Deputy Mayor of Budapest, Hungary to Fort Worth for the Mayor's International Dinner
- City Communications Dept. hosted Public Information Officer from Mbabane, Swaziland
- Councilman Cary Moon led delegation on educational mission to Cuba
- Welcomed 53 visitors from Trier, Germany led by Mayor and councilors
- Fort Worth Police Dept. officers trained officers in Toluca, Mexico and hosted law students in Fort Worth
- Welcomed delegation of 26 from Nagaoka, Japan led by Mayor and councilors

EDUCATION

- Partnered with FWISD for 4th Spanish Immersion & Enrichment Camp for 65 elementary students
- Conducted educational events focused on France, Japan, Russia, and protocol
- Sent 20 TCU nursing students to Reggio Emilia, Italy for a study abroad program
- Hosted law students from Toluca and interns from Toluca, China, and Japan
- Partnered with Women's Policy Forum and the Hispanic Women's Network for a women's forum in Fort Worth focusing on gender equality and hosted 15 guests from Toluca, Mexico

YOUTH

- Hosted 100 students locally and sent 50 on exchanges to 6 countries
- Conducted 28th International Leadership Academy with 70 participants and 11th Jr. Academy
- Partnered with middle schools on a Nagaoka, Japan student exchange of 36 Japanese students to Fort Worth
- Involved 40 middle and high school educators and their campuses in international initiatives
- Recognized Kalkidan Alemu as the Sister Cities International Youth Leadership Award winner at the Sister Cities Annual conference in Virginia Beach, VA
- Accepted the Humanitarian Assistance award at the Sister Cities Annual Conference

ARTS & CULTURE

- Held the annual Japanese Oshogatsu celebration
- Partnered with Trinity River Vision Authority for Oktoberfest
- Hosted winemakers from Trier, Germany in Fort Worth as they further explored how to market their product in Texas

NEW PROJECTS:

- Partnered with the Rotary Club of Fort Worth to deliver 292 wheelchairs to Mbabane, Swaziland
- 26 delegates visited Cuba on educational mission
- Conducted educational mission to Jordan
- Sent research delegation to Nîmes, France to discuss possible sister city relationship
- Worked with Fort Worth Chamber and City Economic Development Dept. to welcome Italian company PreGel to Fort Worth
- Developed and launched new interactive website

REVENUE:

- Conducted second year of mission-based funding through the 2017 Members Circle Campaign raising \$307,500
- Raised nearly \$80,000 for youth programs through Sundance Santa photos
- Provided nearly \$100,000 for youth and educator scholarships
- Presented the 3rd Global Impact Awards at the Mayor's International Dinner
- Created a \$14 million economic impact on the City of Fort Worth



DREAM OUTSIDE THE COUNTRY

Dream Outside The Box,
Kam Phillips



Kam truly sees the immense potential for making a tangible difference in the world through partnership with Fort Worth Sister Cities.



When you were a child, did you dream of being a football player? Princess? Astronaut? What about a forensic scientist, a cartographer, or interior designer? We teach our kids to believe they can be anything, but do they know how vast “anything” truly is? Fort Worth native and Sister Cities alum Kam Phillips is working to help children around the globe dream bigger and brighter.

As a high school student, Kam joined Fort Worth Sister Cities on exchanges to Reggio Emilia, Italy, and Trier, Germany as a youth ambassador. Her time abroad was filled with unforgettable food, architecture, and cross-cultural friendships.

Reflecting on her Italian exchange, Kam said, “My host mom didn’t speak a word of English, but by the end of the week, we had our own inside jokes.” By the end of the trip, she could give a speech entirely in Italian. Kam is still close with her Italian host sister, over 10 years later.

Because of these exchanges, Kam feels she was able to dream bigger and she continues to explore the world today. She believes Fort Worth Sister Cities set the bar high for exceptional international experiences, which cultivated her sense of wanderlust and ignited her passion and appreciation for other cultures. Since her time with Sister Cities, Kam has traveled to France, England, and Italy. “Every country you visit is another set of eyes that you get to see the world through,” says Kam. As for her future travels, Kam says “I haven’t been everywhere, but it’s on my list!”

While at the University of Missouri, Kam discovered through her volunteer work that many young boys dreamed of being famous rap artists or professional athletes, and she was disheartened at the limited scope of their dreams.

Because of this, she felt called to help children expand the scope of their ambitions. She founded Dream Outside the Box (DOTB), a free after-school program for kids K-12th grade, designed to show children the endless career possibilities the world has to offer, thus putting kids on a pathway to success.

Since its origins, DOTB has expanded, impacting our local community and communities across the world. She has gone international through her “Dream Delivered” boxes which are jam-packed with informational magazines, hands-on educational activities, and toys, all themed around a different career. DOTB has delivered boxes to South Africa and, through Sister Cities, to Swaziland.



In partnership with the International Service Committee of the Rotary Club of Fort Worth, an adult delegation of 25, including Kam, delivered 290 wheelchairs and 5 bicycles to those in need in Mbabane, Swaziland and trained the recipients how to maintain the chairs in order to provide income for them and sustain the project.

While in Mbabane, Kam provided the Swazi children with her Dream Delivered boxes. Hoping to establish a sustainable extension of Dream Outside the Box, Kam and her team trained local college students in Swaziland to create a Mbabane chapter of her organization.



BRINGING
THE WORLD
TOGETHER,
ONE
FRIENDSHIP
AT A TIME.

PROTOCOL

THE ART OF NAVIGATING INTERNATIONAL WATERS



FINANCIAL STATEMENTS

For the fiscal year ended September 30, 2017

Statement of Financial Position

| | |
|--------------------------------|------------|
| Total Assets | \$ 614,736 |
| Total Liabilities | 111,010 |
| Total Net Assets | 503,726 |
| Total Liabilities & Net Assets | \$ 614,736 |

Statement of Financial Activities

| | |
|-------------------------------------|-------------|
| Total Revenue and other support | \$1,198,168 |
| Expenses | |
| Programs & Exchanges | \$975,748 |
| Fundraising | 171,042 |
| General and Administrative | 102,556 |
| Total Expenses | 1,249,346 |
| Change in Net Assets (Unrestricted) | (51,178) |
| Net Assets at Beginning of Year | 554,904 |
| Net Assets at End of Year | \$503,726 |

Youth and Adult Programs

| | |
|-----|--------------------------------|
| 22 | Inbound Exchanges |
| 19 | Outbound Exchanges |
| 385 | Inbound and Outbound Delegates |
| 90 | Local Programs |

Youth Exchanges

| | |
|----|----------------------------------|
| 95 | students participated - inbound |
| 51 | students participated - outbound |

| | |
|-----|------------------|
| 39% | White |
| 21% | African American |
| 26% | Hispanic |
| 14% | Asian |

Scholarships for Youth Programs

\$93,090

Economic Impact

\$14 million

The financial information presented here represents a portion of the financial statements of the Association. Audited financial statements are available upon request and online at www.fwsistercities.org.

Imagine that you have a crucial building project that will vastly change things for the better and your boss has assigned a partner to assist you. This partner has strengths that will compliment your areas of expertise and vice versa, but there is a problem; you only understand how to create triangles and your partner only understands how to create circles. How would you proceed? How would you find a common language so that you could achieve your goal?



“The soul of politeness is not a question of rules but tranquility, humility and simplicity.”

– Dorothea Johnson, founder of the Protocol School of Washington



As unlikely as this scenario might seem, it is not so different from attempting to conduct business or work on projects with those in other countries. Often businesses, civic groups, religious institutions and even charities face challenges when working with people from different cultures. The most obvious barrier is language, but in many ways that barrier is the easiest to overcome.

There are often more important nuances to consider, such as: how do they like to be greeted, what conversational topics are taboo, what is customary in terms of giving gifts, what are their dining preferences, what is their viewpoint on doing business with women, what might be their religious customs, what are their expectations surrounding attire, what are their business customs, do they shake hands? Does conducting international business or traveling for leisure now seem more daunting when you are facing those questions? Technology has made it easier for organizations to conduct business worldwide. Companies sell to clients all over the world and dealing with different cultures can be tricky. But, it need not be.

Fort Worth Sister Cities International truly is helping navigate these waters by respectfully considering these cultural nuances and familiarizing others to work within them. The protocol training workshops and on-site consultations conducted on a regular basis are being used by a variety of companies, civic groups, churches, individuals, and non-profit organizations to make international business and leisure travel easier and more engaging.

Last year, Sister Cities was contacted by Dallas/Fort Worth International Airport. Naturally, the airport hosts international visitors on a regular basis and they wanted to provide the best possible experience for their guests. The airport’s Community Engagement team chose to focus on Eastern Asian cultures, so a comprehensive training that covered proper pronunciations, conversational topics, dining etiquette, potential pitfalls, how to make introductions properly, how to greet properly, the importance of punctuality and even the importance of receiving and reading business cards was designed to meet their needs.

Mae Ferguson, President and CEO of Fort Worth Sister Cities is a certified protocol officer, and as such, she regularly performs intake consultations with various groups to discover needs, goals and intent. The protocol trainings are fully customizable and tailored to the needs of any company, group, individual or organization all with a desired outcome of mutual understanding of other cultures and good international relations for all.

For example, Common Ground, a community group for working women of faith in Fort Worth, requested a protocol training to benefit their members. The group hosts 45-minute “lunch and learn” sessions about a variety of topics pertaining to faith and business. They felt that protocol training could vastly aid the members in their professional lives and could also be a fun, interactive lunch time training.

A quote that is regularly used in these protocol trainings comes to us from Dorothea Johnson, who is the founder of the Protocol School of Washington. She states, “The soul of politeness is not a question of rules but tranquility, humility and simplicity.” In essence, the heart of protocol is caring enough to go the extra mile to ensure that you are

presenting yourself, your company, your city or country respectfully, and it goes beyond that. It is caring enough to be open to receive the beauty that other cultures are waiting to share with you. When viewed through that lens, protocol training becomes so much more than a set of rules or code of conduct. It truly is the Rosetta Stone that unlocks the power of international relations.





Funding and in-kind support from the City of Fort Worth play a key role in our mission, but most of our work is made possible through the support of our Members Circle. This group is a thriving network of individuals, organizations, corporations and community leaders committed to expanding global relationships for peace and prosperity at home and abroad.

Platinum

Sundance Square

Premier

Fort Worth Convention & Visitors Bureau*
Rae & Michael S. Hyatt
Texas Health Resources

Global

Bennett Benner Partners
DFW International Airport
Linebarger, Goggan, Blair & Sampson, LLP

Presidential

Bank of Texas
BBVA Compass Bank
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BNSF Railway Company
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University Car Wash
Libby Watson
Terri & Gary West
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Katie & Brian Wharry
Rebecca Whitman Cristol
Carolyn & Bob Whitt
Pat Wooley

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Tom Brents
Gary Brinkley
PJ Budler
Matthew Bush
Richard Casarez
Mitzi Chollampel
Fran L. Collins
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Southlake Sister Cities
Robert Terrell
Jutka & Tamas Ungar
Beth Weibel
Lindsay Wilson

Foundations & Grants

Adeline & George McQueen Foundation,
JPMorgan Chase Bank, Trustee
Leo Potishman Foundation
The Alcon Foundation & Partnerships
Amon G. Carter Foundation
Community Foundation of North Texas

Scholarships

Commissioner Roy C. Brooks
Irene & Matsue Koscal
Mt. Olive Missionary Baptist Church
Shiloh Missionary Baptist Church
Texas Graduation Supply

In-Kind Support

Danny Adler
Andrew Doc Session Community Center
Autobahn Porsche
Balcom Agency
Lisa Gail Barnes
Bass Performance Hall/Performing Arts
Fort Worth
BBVA Compass Bank
Bell Helicopter
Beth-El Congregation
Billy Bob's Texas
Black Ecumenical Leadership Alliance
Elizabeth Blake
Eva Bonilla
Botanical Research Institute of Texas
Brackett & Ellis
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Briggs Freeman Sotheby's International Realty
Kimberly Brown
Nelcy Cardenas
Carmel Choir from Christ Chapel Bible
Church's Swahili Service
Catholic Charities of Fort Worth
Central Market
Chadra Mezza & Grill
The City Club
City of Fort Worth
Comanche Drummers
Como Community Center
Cook Children's
Martha Cooper
Asako Cosby
Kelly Couch
Joanna Crain
Michael Crain
Tracey Cravens
Curry Printing
Jeff Davis
Del Frisco's Double Eagle Steakhouse
Dondoko Taiko

CONNECTING GLOBALLY. THRIVING LOCALLY.

Downtown Fort Worth, Inc.

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Fort Worth Chamber of Commerce
The Fort Worth Club
Fort Worth Convention & Visitors Bureau
Fort Worth Country Day School
Fort Worth Independent School District
Fort Worth Japanese Society
Fort Worth Library
Fort Worth Municipal Court
Fort Worth Museum of Science & History
Fort Worth Police Department
Fort Worth Star-Telegram
Fort Worth Stock Show & Rodeo
Fort Worth Transportation Authority
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Genjikai Karate & Tai Chi
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Greenbriar Community Center
Group Dynamix
The Harashin Corporation
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Rae & Michael S. Hyatt
INDULGE Luxury Magazine
Inursha Fitness
Islamic Association of Tarrant County
Japanese Palace
Junior League of Fort Worth
Ben E. Keith
Kids Who Care
The Kimbell Art Museum
KJRI Dancers
Irene Koscal
Jay Kurima
Kem LoMonaco
Ginny Mac
Nancy Marchant
Monica Marchi
McLean 6th Grade
Meadowbrook Menagerie
MedStar Mobile Healthcare
Shaggy Meguro
Ann Rice & Patrick Miller
Modern Art Museum
Moncrief Cancer Institute
MONDO Drummers
Montagu Wines
Mount Olive Baptist Church
MPI Traveler
Aubrey Musoma
Neiman Marcus
Col. Grant Newsham
Mark Nurdin
Rhonda O'Brien
Omni Hotel Fort Worth
Mary Palko
Ricky Patton
Mayor Betsy Price
PULSE Design & Branding
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Reata
Refugee Services of Texas
Angelia Ross
The Honorable Sujiro Seam
Shiloh Missionary Baptist Church
Mayor Pro Tem Dennis Shingleton
Southwest Recreation Center
Ronda & Walter Stucker
Sundance Square

Tarrant Churches Together

Tarrant County
Tarrant County Bar Association
Tarrant County College
Sharon Tennon
Texas A&M Law School
Texas Christian University
Texas Wesleyan University
Romain Trapp
Trinity Valley School
Andrea Tullis, Fort Worth Symphony Orchestra
Twin Cell Cleaners
University Christian Church
UNT Health Science Center
Libby Watson
Sherri Whiting
World Languages Institute
The Worthington Renaissance Hotel Fort Worth
Mary & Harvey Yamagata
Young Women's Leadership Academy
Weiyi Zhong
Mac & Zim Zimmerman
Z's Café

Thank you for all of our members, donors, supporters and volunteers.

Thank you to PULSE Design and Branding and Tarrant County College for their support in the production of this report.

*Three year sustaining member
We apologize for any errors and omissions

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|---------------|-------------------|
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32 YEARS OF EXCELLENCE

Local Awards

- Bob Bolen Award for Outstanding Board Leadership – Greg Irwin
- Volunteer of the Year – Sherri Whiting
- Youth Volunteer of the Year – Alexandra Galloway
- Eisenhower Award for Organizational Involvement – Women’s Policy Forum and Fort Worth Hispanic Women’s Network of Texas
- Global Impact Award – Bob Jameson
- Global Citizens Award – Catholic Charities
- Global Nexus Award – Lockheed Martin Aeronautics Company
- Yamagata Emerging Leaders Scholar – Mario Terrell, II

National & International Awards

- Youth Leadership Award: Kalkidan Alemu (2017)
- Sister Cities Award for Innovation in Humanitarian Assistance (2017, 2012, 2009, 2008, 2004)
- Ruth Hashimoto Award: Michael S. Hyatt (2017)
- Youth Leadership Award: Bogdana Oliynyk (2015)
- US/China Sister Cities Award for Youth Programs (2014)
- Sister Cities International Chairman’s Award: Michael S. Hyatt (2013)
- China International Friendship Cities Award for 2012 International Friendly City
- Sister Cities Award for Best Overall Program (2011, 2009, 2007, 2003, 2001, 1998, 1992, 1990)
- Sister Cities Award for Innovation in Arts & Culture (2010)
- Sister Cities Award for Most Innovative Youth Program (2010, 2003, 2002)
- United Nations Positive Peace Award for Most Positive City Top 5 Finalist (2010)
- Sister Cities International Chairman’s Award: Mae Ferguson (2008)
- Sister Cities Volunteer of the Year: Shinichi Hara (2007)
- Sister Cities International President’s Award: Mary Palko (2006)
- Sister Cities Volunteer of the Year: Elaine Yamagata (2005)
- Sister Cities 50th Anniversary Award (2005)
- Sister Cities Award for Innovation in Public Safety (2003)
- Sister Cities Volunteer of the Year – Mary Palko (1999)
- Sister Cities Special Achievement Awards in Education (1996)
- Reader’s Digest Award for Best Overall Youth Program (1991)
- Sales and Marketing Executive Award (1990)
- Neighborhood USA Award (1989)
- Reader’s Digest Award for Best New Program and Most Community Involvement (1988 & 1986)

